



Downtown Business | Downtown Life

June 3rd, 2010
General Meeting Minutes
(Unapproved draft)

Welcome and Introductions – Whitney Rhodes

Treasurer's Report- Marv Sandberg

Checking Account \$8799

45 Current Members

VP's Reports – North – Paid Parking meeting tonight from 5 – 6 – see email later today. Attend the meeting and be heard the first Thursday of every month. There were no reports from Central or South.

BIA/TPD Safety Report: Rob Jepson, TPD, reported in the month of May, 121 Arrests, 15 Community Meetings, 13 Knock and Talks, 1 Building Inspections, 2 Property Board-Up, 5 Abandoned Auto Impounds, 3233 Calls for Service (entire Sector) 836 – District 1-1, 711 – District 1-2, 1098 – District 1-3, 588 – District 1-4. Calls for Service were down 500 calls from last month. Bike officers are going outside of the BIA area to find problems. Biggest issue transient population and drugs in lower level of the old Elks Building. If you have a problem area or question – email Rob at rjepson@cityoftacoma.org. To request a complete safety report contact dmgsecretary@gmail.com.

Transit, D to M Street Update – Erin Hunter, South Corridor Outreach Lead, Sound Transit - Accepting bids starting June 17. A mailer will be sent explaining staging and including contact information.

Permanent Space for Downtown Farmers Market, Traci Kelly, New Tacoma Neighborhood Council – Goal: A permanent Farmer's Market in downtown! Vision: People on the Streets. The program supports the Go Local movement, supporting local farmers and businesses. Concerns – there is not an acceptable downtown grocery store. People want something that they can walk to. The program would also support local artists, as they would have a place at the market. Currently Justin Mayfield, UWT, The Museum of Glass and BRCA have all expressed interest. See Traci with questions and suggestions!

Seabury School, Halley Griffin, Administrator – Seabury School has been at its current location since September and have had a great reception from the community! The school's goal is to take kids with potential and help them see themselves as leaders. They operate an integrated curriculum with the city as their classroom. To date they have worked with BCRA – architecture unit, take PE at the Downtown YMCA, attended City Council meetings during a civics unit, utilized the Tacoma public Library for research projects and participate in Thursday lunches out. They are interacting with all types of people and building their confidence. If you or your business are interested in becoming involved Seabury is always looking for partners to speak to their students. Contact Halley to get involved!

Marketing Downtown – Whitney Rhodes, Seasonal View – A new book of small businesses is being developed for visitors. The project is based on a similar program in Portland that targets overnight visitors. It will include offers from Downtown and Dome District businesses and a basic map at the centerfold. The goal is to create one piece for the docks, convention center, hotels, etc. The project is being backed by the city, BIA and DMG. CRCVB has provided all design work. Forty-five businesses will be highlighted in the full color, brochure sized publication the first year. Ads are \$25 for DMG members and more for non-members. Non-members may join DMG to utilize the \$25 ad fee. Booklet should be printed by the end of the summer, at the latest. If the program is successful reprints will be in May to cover the summer tourism season.

City Updates – Marty Campbell, Tacoma City Council – Completed month 5 on council. Mobile Food Carts are coming! Restrictions: No food prep (cutting/slicing), no raw foods, 6 gallons of water available. Parking Pay Stations – have been purchased and will be installed in early September. PLEASE let council know if there are any concerns – they want to hear from YOU! Pierce Transit – June 9, 4:30-6:30 at Evergreen State College – looking at cutting routes in downtown, not all areas will be covered. B&O Tax – Tacoma is below other cities and is looking to increase minimum to encourage entrepreneurs. Changes to come. Busking Community/Street Musicians – There are no rules right now, going to get some set in the next several months. Urban Forestry – 30% canopy cover by 2030. Citizen survey in the late summer/early fall.

Good of the Order

The meeting was adjourned at 9:00AM. Thank you to the BCPA for the used of the Pantages and First Citizens Bank for coffee.

Join us at 8:00am August 5th at the Pantages!