



June 2nd, 2011
General Meeting Minutes

Welcome and Introductions – Whitney Rhodes

President's Report – Update on the Tacoma Retail Assessment Study, Sound Transit's Holiday Promotion and Tacoma+.

Treasurer's Report - \$6,179.00 currently in bank.

Secretary's Minutes - May minutes were moved to be accepted by Phyllis Harrison and Seconded by Su Dowie.

VP's Reports – *South*– Tacoma Chamber of Commerce has hired a new CEO, Tom Pearson. Update on Pierce Transit - They have proposed a "better cut" which was to be released this month. The final reduction will be in October. *North*- 9th Street Public Hearing has been rescheduled more updates to come. *Central* - No Report Given.

BIA/TPD Safety Report, Russ Ogden, Tacoma Police Department: No new crime issues to report.

Pacific Avenue Streetscape, Doreen Gavin, ABHL – ABHL was selected in March to re-design the Pacific Avenue Streetscape. The main goal is to restore Pacific Avenue to commercial vitality. Their two main objectives are storm water management and increasing the mod share between pedestrians, transit, vehicles and bikes. With in these objectives the following things are being considered in their thought process as the project is designed:

1. No loss of parking.
2. No linear parking.
3. The Storm water system does not take over the project.
4. To create a place with in a place.
5. Street trees and furnishing should be appropriate for the streetscape not cover businesses but creating an endearing and high quality historic feel.
6. If it isn't broke don't change it. Keeping the pieces of Pacific Ave that already are successful and are in place.

Mora Jordan was the artist selected to help on this project. Concerns brought up during the meeting where the following:

- Is there going to be a flow in the look in feel?
- Will it be taking away a main artery of Tacoma as a main thorough fair by condensing the lanes?
- Is there federal funding?
- What about the existing sidewalk ordinance currently in place? Is that going to be brought to the table?
- What are the timelines?

ABHL has confirmed that their designs will be finished in the fall. It was also noted that at this time this project is not fully funded.

Good of the Order

Urban Art Festival - June 25th-26th. Call to artists for the Children's Museum. New downtown business London Couture had its grand opening. Skateboarding Event at Tollefson Plaza - June 21st.

The meeting was adjourned at 9:05AM. Thank you to the BCPA for the used of the Pantages.

Join us at 8:00am June 2nd at the Pantages and please take advantage of the coffee and networking time before the meeting. Doors open at 7:45am.