



November 4th, 2010
General Meeting Minutes
(Unapproved draft)

Downtown Business | Downtown Life

Welcome and Introductions – Whitney Rhodes

Treasurer's Report- Marv Sandberg

Checking Account \$7082

49 Current Members

President's Report – *Tacoma+ is getting traction! *Request for \$500 for the Holiday Tree *Pacific Avenue Street Scope Project – Concept Design Meeting – December 9 – Tacoma Art Museum. *Street Car Expansion - \$80 million to extend Tacoma Light Rail. The committee is currently going through the lengthy public process to obtain matching federal funds. All possibilities are being explored. Final report will be presented to City Council early next year. * Vacancy on the DMG Board – The Central VP Position is open – Phyllis Harrison, The Art Stop, will be filling the position.

VP's Reports – South – *Tollefson Plaza – Two Five Trees will be back again this year! *The What's Happening Stations need reutilized. The currently plan is to call on local artists to brighten them up. Contact Judi Hyman if you are interested in helping or if you have ideas!

BIA/TPD Safety Report: *New CLO – Steve Patroski *In February we will review the curfew program *Car Prowls in Opera Alley are down 50% this year! There have been a total of 30 January 1 – October 31. There were 63 in 2009. Be smart! Don't leave valuables out in the open, ie phones, computers and purses! *In 2009 there were 752 DUI arrests, so far 800 in 2010, a 32% increase. *The BIA officers are currently on swing shift, rather than day shift. *Reminder – if you are a victim of theft and do not report the incident to your insurance, please make sure that you still report the occurrence to TPD. They can't help if they don't know. *If you have a problem area or question – email Rob at rjepson@cityoftacoma.org.

Chelsea Levy, Tacoma-Pierce County Chamber/BIA – *City Center Luncheon – November 19 – City Manager, Pacific Avenue Street Scope, etc. *Holiday Stars are now 7 years old and are starting to show their age. We need to start thinking about whether we want to continue replacing the stars or go with something else. Contact Whitney or Chelsea if you would like to be involved. *Parking on Saturdays – Users want tweaks to the system on Saturdays. Cost and Time Limits are areas of opportunity. The Parking Task Force meets on the first Thursday of the month at 4 pm at 537 City Hall. Come with suggestions!

Transit, D to M Street Update – Open House November 4th from 4-7 pm. Check out the website for updates – www.soundtransit.org.

New DMS Website Preview - Whitney Rhodes, Seasonal View – The DMG Board is looking to increase the visibility of presence of the DMG through the utilization of a new website. The new site will tie Tacoma+ and the DMG together – the look and feel will be very similar. The website will be easier to maintain and will offer a better communication tool for our members. Heather with Hemisphere design is working on the project. It will cost about \$5000. The project will be completed this year giving us opportunity to focus on a new map in 2011. It will be clean, vibrant, user friendly and easy to understand. There will be a calendar that can be updated by anyone. Members will be highlighted as eat, shop, do, like Tacoma+. In the future we will also work on the downtowntacoma.com sit – the eventual plan is to use it for visitor and tacomadmg.com for members. The board is confident that this is a good, long-term investment. Contact Heather Stajgr at Hemisphere Design with questions or suggestions on the design, heather@hemispheredm.com.

Good of the Order

The meeting was adjourned at 9:10AM. Thank you to the Convention Center for the use of the Commerce Room and for coffee and snacks!

Join us at 8:00am November 4th at the Pantages!